# SCHOLASTIC

## Helping Educators Make a Lasting Impact in the Classroom

Because student achievement begins with effective teaching

**IMPACT**
PROFESSIONAL DEVELOPMENT & RESOURCES

# Achieving Instructional Excellence

## Dear Educator:

We all know—and the research confirms—that teachers who are supported in the great work they do are better prepared to overcome the challenges in today's classrooms.

One of the best ways to support new and experienced teachers alike is through ongoing professional learning that deepens knowledge in key areas and provides them with core instructional skills. And no one else is better equipped to help you than the literacy experts at Scholastic—especially now, when many schools and districts are relying on their own professional staffs to train and support teachers.

For more than 90 years, we've partnered with teachers and school leaders to improve literacy and inspire instructional excellence. You know us; teachers trust us. Let us help you create an ongoing professional learning plan that helps you accomplish school- and district-specific goals.

Just as we differentiate instruction for students, we differentiate professional learning to provide the best level of support for every teacher. Scholastic literacy experts will work with your staff to deliver the right content to the right audience in the right format—whether it's online, on-site, or side-by-side coaching in the classroom.

Check out our IMPACT curricular resources on pages 36 and 37. IMPACT combines instructional content with "how-to" training to help educators meet higher expectations. Finally, improved instruction alone cannot address all of the barriers to teaching and learning. Learn more about Scholastic's resources that will help you implement a unified, Comprehensive System of Learning Supports, beginning on page 28.

We look forward to assisting you in the great work you do to help every student succeed.

Sincerely,

Greg Worrell
President
Scholastic Classroom & Community Group

# Training Options

Let the literacy experts at Scholastic work with your staff to provide professional learning that meets every teacher's needs. Whether it's Common Core courses, in-classroom coaching, a customized webinar, or assistance creating a comprehensive system of learning supports, we're here for you.

**1 LONG-TERM PD PLANNING** *(pages 2–3)*
Work with our team of Literacy Consultants to create an ongoing professional learning plan that addresses the specific needs of your entire staff: teachers, coaches, and leaders.

**2 PROFESSIONAL LEARNING INSTITUTES** *(page 5)*
Institutes provide access to many of our authors on a wide range of essential topics. They will work with our literacy consultants to develop on-target content for your staff development. Some authors are available to work directly with your staff. Choose the format that suits your needs and Scholastic will customize an Institute for you.

**3 INSTRUCTIONAL COACHING** *(pages 6–9)*
Scholastic Literacy Consultants provide individualized support and focused strategies side-by-side in the classroom to help teachers build confidence and experience success.

**4 COURSES** *(pages 10-27)*
Scholastic courses offer focused learning experiences to enhance understanding of research-based instructional strategies and topics, including in-depth courses to assist you in implementing the Common Core State Standards.

**5 LEARNING SUPPORTS** *(pages 28-31)* **NEW!**
Improved instruction alone cannot address the range of barriers that interfere with teaching and learning. Scholastic can help you create and implement a comprehensive system of learning supports that ensures academic achievement for all students.

**6 PROFESSIONAL LEARNING COMMUNITIES** *(pages 32-33)*
Interested in setting up a professional learning community focused on student data, best teaching practices, and/or school culture? We can help you start up and sustain collaborative teams to facilitate change in classroom practices.

**7 PROGRAM IMPLEMENTATION** *(pages 34-35)*
Our Literacy Consultants can work with your staff to help ensure instructional programs are used to their greatest advantage.

**8 IMPACT CURRICULAR RESOURCES** *(pages 36-37)*
Learn more about IMPACT, our line of curricular resources that combines best-practice instruction with embedded professional learning.

# Long-Term PD Planning

*Customized professional learning
for ongoing, system-wide change*

Just tell us your objectives and we can create customized learning experiences in any number and combination of delivery formats to help you accomplish your goals:

- **Introductory and follow-up custom courses** providing one day of focused instruction on the topic or skills you want to address
- **Common Core courses and services** as you continue implementation efforts to meet requirements
- **In-class coaching** in which our team of Literacy Consultants works side by side with teachers and school leaders, modeling, observing, and providing collaborative feedback
- **Professional Learning Communities** for in-depth examination of student data, a topic, or specific instructional skills, facilitated by one of our Literacy Consultants
- **A Comprehensive System of Learning Supports** providing a sustainable framework to address barriers to teaching and learning across districts and schools

At your right is just one example of how Scholastic helped a school district create and implement a successful professional learning plan.

## CASE STUDY

*How Scholastic helped a school district
implement an effective literacy block*

### SCENARIO:

Jeffco Public Schools in Golden, Colorado, began using a new reading resource in 44 of its elementary schools. Their goal: to implement a complete literacy block, including whole- and small-group instruction.

### THE ISSUE:

When visiting the classrooms, a district official realized that Jeffco lacked the necessary variety of books to engage students in high-quality independent reading. They needed more reading options, especially social studies and science texts, to match students' interests and support the curriculum.



### SCHOLASTIC STEPS IN:

Jeffco contacted its Scholastic Account Executive, who helped first to align the funding to obtain the much-needed classroom libraries, then to create a comprehensive professional development plan to support the district's objectives. That plan included:

- District-wide training for all literacy coaches on the contents of the libraries, text levels, and best ways to use them
- In-class coaching for teachers on how to use the classroom libraries to implement an independent reading program
- Additional training, once teachers mastered the literacy block, helping them to better identify what effective independent reading looks like, ensure students were reading texts at the correct level, collect data, and much more

### THE OUTCOME:

Laura Munro, former Executive Director of the Jeffco Department of Diverse Learners, writes, "What is great about Scholastic is they walk the talk. . . . We're able to go into schools and see a more complete literacy block being implemented. . . . Scholastic helped get us there." For the next school year, Jeffco and Scholastic followed up with professional development plans customized to the specific needs of each school.

# Spotlight on Top Authors

Here are just some of the authors who inform the development of our services, programs, and teaching resources. Many of them are also available to help your leaders and teachers, face-to-face.

Dr. Nancy Akhavan    Pam Allyn    Dr. Noah Borrero    Dr. Ruth Culham

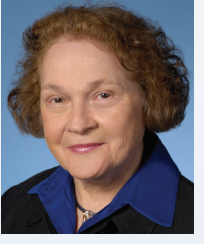Dr. Nell Duke    Dr. Irene Fountas    Phyllis Hunter    Dr. Lester Laminack

Dr. Gay Su Pinnell    Dr. Tim Rasinski    Dr. Jan Richardson    Laura Robb

Jennifer Serravallo    Dr. Alfred Tatum    Dr. Maria Walther    Dr. Jeff Wilhelm

# Professional Learning Institutes

## *Custom-designed institutes with your favorite authors*

Scholastic Professional Learning Institutes offer face-to-face access to leading researchers and academics on a wide range of instructional practices. Choose the format that suits your needs and Scholastic will customize an institute for you.

### MINI-INSTITUTE (One Day)

Nationally recognized professional authors partner with our Literacy Consultants to provide a full-day institute that focuses on targeted topics and instructional practices.

### INTENSIVE INSTITUTE (Multiple Days)

A multiple-day format allows for more intensive study, deeper discussion, collaborative practice, and feedback on a select topic. Scholastic professional authors provide the keynote addresses, then Scholastic Literacy Consultants present break-out sessions demonstrating classroom applications.

Looking to build capacity among your facilitators? Scholastic Literacy Consultants can co-present with your trainers or co-create custom content that your trainers can deliver on their own.

*Here are a few examples of custom institutes with our authors and literacy consultants:*

Professional Summer Academy

Creating & Sustaining Fluent Readers Summer Institute

Creating & Sustaining Fluent Writers Mini Institute

CCSS Secondary Summer Institute: Disciplinary Literacy

CCSS Institute: Integrating the Standards in the Reading-Writing Workshop

Integrating Text Complexity in the Reading-Writing Workshop

Integrating Nonfiction to Build Content Knowledge

Integrating Research-Based Vocabulary Instruction in All Content Areas

Integrating CCSS and Workshop Lesson Development Day

# Instructional Coaching

*Side-by-side support in the classroom transforms good teaching into great teaching*

At Scholastic, we believe that coaching is a cycle, an ongoing process for K–12 professional growth. Transforming good teaching into great teaching requires commitment, perseverance, and support. Supporting new and experienced teachers in their important work is critical to success in the classroom—especially now, with the demands of the Common Core.

*We offer the following specialized coaching services:*

Instructional Coaching

Common Core Implementation

Guided Reading

Writing Instruction

Informational Text/Nonfiction

Mentoring for New Teachers and Coaches

Assessing and Supporting Independent Reading

Improving Classroom Culture With Classroom Libraries

Scholastic author and Literacy Consultant Jan Richardson working with a student

# The Scholastic Coaching Framework

The Scholastic Coaching Framework develops an ongoing cycle of growth, and reflects a structured approach to the development of teachers designed to:

- Transform practice
- Promote improvements in teaching effectiveness
- Provide a pathway for professional growth

Planning

Observation/ Lesson Modeling

Coaching Conversations

Reflection
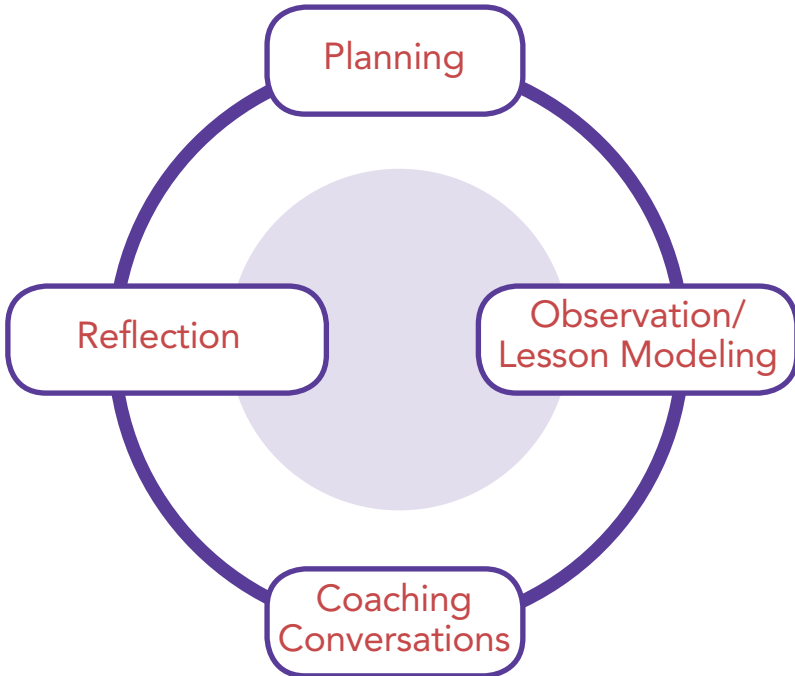
## Research-Based Instructional Practices

Bridge the gap between theory and practice with professional learning that focuses on research-based, high-quality instructional practices and strategies designed to enhance classroom instruction.

Scholastic follows the classic research of Joyce and Showers regarding implementation training and ongoing support, which illustrates a gradual-release model leading toward successful teacher independence and follow-through.

### Coaching From Literacy Experts

Scholastic Literacy Consultants have backgrounds in classroom teaching and extensive training in formal coaching models and mentoring. Our consultants work side by side in partnership with your teachers—or your own professional learning staff—to help them develop cognitive coaching skills and learn instructional strategies that will enhance their expertise and get results in the classroom.

   Literacy Consultants build relationships with teachers, working with them to identify their needs through pre- and post-conferencing and to set specific, measurable instructional goals. Coaches enable teachers to become more self-reflective and "data savvy." They model lessons, observe teachers in the classroom, and provide valuable feedback with focused strategies for immediate application. Let our experts help your teachers become experts at using books effectively.

### Coaching for Effective Program Implementation

In-class coaching with Scholastic Literacy Consultants helps ensure ongoing, effective program implementation right from the start. Working alongside your teachers and coaches, we demonstrate how to effectively implement Scholastic programs and use best practices to meet the needs of all students.

### Planning for Continued Professional Learning

A year-long customized learning plan that includes regularly scheduled in-classroom coaching provides the ideal structure for continued professional learning. When teachers have the opportunity to reflect on their practice, and fine-tune new strategies over time, they see results. Let Scholastic help you with:

- Instructional Coaching
- Common Core Implementation
- Guided Reading
- Writing Instruction
- Informational Text/Nonfiction
- Mentoring for New Teachers and Coaches
- Assessing and Supporting Independent Reading
- Improving Classroom Culture With Classroom Libraries

*"We look at coaching more holistically— through the lens of efficacy."*

**MOLLIE HENDERSON**
Scholastic Literacy Consultant and former Professional Development Specialist, Charlotte-Mecklenburg Schools, Charlotte, NC

*"Coaching is a two-way conversation— just like in the classroom."*

**SHEILA OATES**
Scholastic Literacy Consultant and former Professional Development Specialist, Charlotte-Mecklenburg Schools, Charlotte, NC

# Courses

Bridge the gap between theory and practice with professional learning that focuses on research-based best practices and strategies designed to enhance classroom instruction. From teaching reading to academic writing, Scholastic can help all teachers—new and veteran alike—apply the latest research in their practice. Our courses can be taken individually or build upon each other to develop a custom professional development plan for your staff's needs.

# Comprehensive Literacy Solutions

The Scholastic Classroom and Community Group is dedicated to providing a comprehensive solution to your school's literacy block. In addition to a full range of products, we offer the professional learning to ensure that teachers are fully prepared to help students gain the most from whole-class and small-group instruction, and independent practice for both reading and writing. High-quality instructional practices allow teachers to meet the demand of the Common Core while providing the support that each student needs.

### Increasing Learning Throughout the Literacy Block

Designed to provide a comprehensive approach to reading and writing, this course will help teachers deliver strong instruction throughout the literacy block. Modeled on the gradual release approach, teachers will be able to support students with modeling during whole-class instruction; give targeted assistance to small groups; and allow students to gain increasing literacy in their independent reading and writing.

**Outcomes:**
Participants will be able to:

- Learn and practice strategies for implementing whole-class instruction that reaches all students
- Establish small groups and target instruction
- Help students attain independent success
- Assess students and use that data to drive instruction throughout the literacy block

**Target Audience:**
Teachers K–6

**627916** $3,800 (Up to 30 participants, Full day)

### Making the Most of Small-Group Instruction

Small-group instruction is at the core of the literacy block, yet often poses the most challenges. How do you group students for the most effective instruction? How do you deliver differentiated instruction targeted to each group's needs? What reading, writing, activities, conversations, and projects will make the best use of small-group instruction time? This full-day workshop will focus on the challenges and opportunities of small-group reading and writing instruction.

**Outcomes:**
Participants will be able to:

- Create flexible, strategic groups according to students' needs
- Provide appropriate books and scaffolded instruction that help students master increasingly complex text
- Integrate reading and writing opportunities within the small-group structure
- Use small-group instruction time for effective conferencing

**Target Audience:**
Teachers K–6

**627919** $1,999 (Up to 30 participants, Half day)

# Guided Reading

Our courses are designed for teachers to use guided reading as a strategic instructional tool for small-group instruction to help readers process increasingly challenging texts independently and on grade level.

### ABCs of Guided Reading

This course focuses on the research of Gay Su Pinnell and Irene C. Fountas, and how they define and implement guided reading.

**Outcomes:**
This course will enable participants to:
- Examine a guided reading lesson
- Learn how to form appropriate groups and choose appropriate texts for small-group instruction
- Gain a better understanding of how to assess students

**Target Audience:**
Teachers K–6

**627012** $1,999 (Up to 30 participants, Half day)

### Assessment and Guided Reading

This workshop will focus on strategies that support teachers in identifying and understanding student's reading behaviors at each level.

**Outcomes:**
Participants will:
- Interpret data to focus and drive instruction
- Implement prompting and design a consistent action plan that will support reading growth at each level
- Explore how to take specific data from a word-study analysis and create targeted word-study lessons
- Learn how to scaffold student comprehension
- Analyze comprehension data and create a guided lesson that's literal, interpretive and evaluative

**Target Audience:**
Teachers K–6

**627934** $1,999 (Up to 30 participants, Half day)

### Digging Deeper With Guided Reading

In this course, teachers will explore how to put the principles of guided reading into effective practice.

**Outcomes:**
This course will enable participants to:
- Experience hands-on activities and model lessons
- Learn how to organize, manage, and teach in small groups
- Understand how to use guided reading as a strategy to boost the reading skills and comprehension of each student

**Target Audience:**
Teachers K–6

**627027** $1,999 (Up to 30 participants, Half day)

### Managing the Guided Reading Classroom

This course focuses on strategies to organize and manage the guided reading classroom for optimal small-group instruction.

**Outcomes:**
This course will enable participants to:
- Set up the classroom, plan for the first 20 days of guided reading, and schedule groups
- Form and manage meaningful literacy centers, and implement authentic independent reading and writing activities
- Create an action plan to implement guided reading successfully

**Target Audience:**
Teachers K–6

**627013** $1,999 (Up to 30 participants, Half day)

# Independent Reading

Independent reading is one of the cornerstones of Scholastic's comprehensive literacy approach. Yet for independent reading to be productive and successful, teachers need a full component of strategies. Scholastic's courses and coaching help teachers make the most of their independent reading time.

### Independent Reading for Deeper Comprehension

Help students acquire the habits of reading a variety of literary and informational texts independently and closely. Participants will explore structures to scaffold independent readers, including read aloud and book clubs, as well as discover questioning techniques and tools to monitor student comprehension, while increasing sustained comprehension of connected, complex text.

**Outcomes:**
This course will enable participants to:
- Utilize read aloud and book clubs to scaffold independent readers
- Learn to determine areas of possible growth within an appropriate independent book
- Develop questions to increase sustained independent reading
- Explore methods to boost students' understanding of complex text, while fostering the joy of reading

**Target Audience:**
Teachers (K–5, 6–12)

**627015** $1,999 (Up to 30 participants, Half day)

### Use Your Classroom Library to Build Strong, Independent Readers

Take an in-depth look at specific strategies for encouraging students to use the classroom library to support independent reading achievement. Participants will learn how to understand students' classroom library habits, and how to put that information to use to support independent reading growth.

**Outcomes:**
This course will enable participants to:
- Develop an effective management system for assessing independent reading
- Track students' progress and guide book selection for student reading growth
- Utilize conferences to target appropriate strategies for students to use during independent reading

**Target Audience:**
Teachers K–8

**627460** $1,999 (Up to 30 participants, Half day

Some course lengths can be adapted for full- or half-day implementation and may involve additional customization time.

# Writing

More than ever, strong, frequent writing is essential to meeting the increased demands of today's new standards. Our courses take the guesswork out of teaching and assessing writing so your students can become powerful, creative writers in their work.

### Assessing Writing With the Traits

During this course, participants will learn to use Ruth Culham's model of the traits of writing to assess students' writing and effectively target areas to focus instruction. The course will emphasize how the assessments can support implementation of the Common Core writing standards.

**Outcomes:**
This course will enable participants to:

- Gain hands-on experience analyzing and assessing real student writing samples
- Assess student work using benchmark papers
- Apply scoring guides and rubrics
- Explore strategies for conferencing with students

**Target Audience:**
Teachers K–8

**627017** $1,999 (Up to 30 participants, Half day)

### Building a Foundation for an Effective Writing Classroom

In this workshop, participants will focus on the text types and purposes highlighted by the Common Core, including opinion/argument; informative/explanatory, and narrative writing. Additionally, teachers will understand the reading-writing connection and incorporate writing that draws on reading, based on evidence from literary and informational texts.

**Outcomes:**
Participants will:

- Explore methods for teaching writing with a range of text types and purposes

- Use a variety of assignments that incorporate frequent writing over short and extended time periods
- Learn how to assess student writing, provide useful feedback, and target writing instruction

**Target Audience:**
Teachers K–6

**626977** $3,800 (Up to 30 participants, Full day)

### Using the Traits to Create Powerful Writers

This half-day workshop focuses on how to use the Traits Writing model to increase students' writing proficiency. The workshop explores the research behind the traits model and explains how Traits Writing can be used to implement the Common Core writing standards.

**Outcomes:**
Participants will

- Identify and understand the traits of writing as well as their key qualities
- Identify traits and key qualities within student writing
- Recognize the central role of writing in the Common Core State Standards for ELA
- Engage in meaningful trait-based conferences
- Manage, record and track student progress
- Envision and identify next steps for instruction based on assessment information

**Target Audience:**
Teachers K–8

**627019** $1,999 (Up to 30 participants, Half day)

# Common Core Essentials for English Language Arts

Professional learning that builds a solid understanding of the "big ideas" that underlie the Common Core is the key to a successful transition. Whether you need an intensive institute to provide actionable transition steps, a basic course to build awareness or help educators understand the rationale behind key concepts and apply them to classroom instruction, or curriculum mapping support, the literacy experts at Scholastic are here to help.

### Common Core Leadership Institute

Scholastic Achievement Partners® can tailor an intensive Common Core Leadership Institute that quickly and effectively equips leaders to guide a successful transition to the Common Core. Participants will examine instructional shifts within the Common Core State Standards as well as identify and prepare for the impact on curriculum, classroom instruction, and assessment.

**Outcomes:**
This Institute will enable participants to:

- Target specific district and school needs to support a successful Common Core transition
- Identify the fastest ways to galvanize and synchronize team members for shared goals and priorities
- Develop a transition and change management plan

**Target Audience:**
K–12 Leaders, Key Transition Staff, Lead Teachers, and Curriculum Directors

**544544** $3,800 (Up to 30 participants, Full day)

### Driving Student Achievement With the Common Core

This course helps school and district leaders understand the key "pillars" or shifts that will have the most impact on the implementation of the Common Core State Standards and Next Generation Assessments.

**Outcomes:**
This course will enable participants to:

- Identify the role of leadership in helping school staff build knowledge and implement the standards
- Support teachers as they prepare students for the Next Generation Assessments
- Establish goals for leaders and teachers to successfully bridge all students to the Common Core State Standards

**Target Audience:**
K–12 Leaders, Key Transition Staff, Lead Teachers, and Curriculum Directors

**542561** $1,999 (Up to 30 participants, Half day)

## Curriculum Mapping Support

This multi-day custom engagement provides leaders with the support to transition to the Common Core State Standards. An overview of CCSS curriculum design and hands-on working sessions covering key areas, it also includes training, working cadre sessions, and optional individualized classroom-embedded coaching.

**Outcomes:**
Curriculum Mapping Support will enable participants to:
- Develop an action plan for building buy-in
- Map standards to units and create lesson plans
- Unpack the standards, including identifying key concepts students must understand and key skills to teach
- Incorporate effective instructional strategies to support content knowledge
- Design assessments

**Target Audience:**
School and District Leaders,
K–12 Teachers
**556752** $3,800  (Up to 30 participants, Full day)

## Instructional Coaching for Common Core ELA Standards

Designed to help all teachers at all levels, our coaching helps teachers refine the skills they already have. We develop customized coaching plans to meet each district or school's need for side-by-side, job-embedded coaching.

**In-classroom support includes:**
- Individualized support and focused strategies for the classroom
- Opportunities for modeling and feedback of new instructional strategies
- Pre- and post-visit conferences with teachers

**Target Audience:**
ELA Teachers (K–5, 6–12)
**278672** In-Class Coaching  $2,299
(Up to 4 participants, 1-9 days)
**267760** In-Class Coaching $1,899
(Up to 4 participants, 10+ days)

## Common Core Lesson Modeling

Common Core Lesson Modeling provides teachers and instructional coaches with research-based strategies and techniques for rigorous and engaging lesson delivery that aligns to key teaching frameworks.

**Outcomes:**
This course will enable participants to:
- Engage in a pre-brief that highlights forthcoming instructional practices for observation
- Observe a demonstration lesson
- Debrief the observed lesson
- Learn strategies to scaffold instruction
- Collaborate in lesson planning in an on-site cadre

**Target Audience:**
K–12 Teachers and Coaches across English Language Arts and Content Areas
**556748** $3,800
(Up to 30 participants per half-day session, 2 back-to-back, half-day sessions)

## Helping PLCs Unpack the Common Core

This ongoing professional development service helps districts establish Professional Learning Communities (PLCs) that support the Common Core.

**Outcomes:**
This course will enable participants to:
- Receive ongoing facilitation, materials, and support related to the latest developments in the Common Core
- Identify and remove roadblocks to collaborative learning
- Evaluate the effectiveness of their PLCs and make modifications to reinvigorate their learning community

**Target Audience:**
Teachers K–8
**626988** $3,800 (Up to 30 participants, Full day)

# Taking ELA to New Heights With the Common Core

The Common Core State Standards for ELA place an emphasis on key concepts including text complexity, building literacy across disciplines, crafting text-dependent questions, improving students' writing proficiency, and building academic and domain-specific vocabulary. The following research-based courses build a solid foundation for teachers and provide practical strategies for immediate application in the classroom.

## *Unlocking Text Complexity*

### Putting Text First: A Focus on Complexity, Range, and Quality

ELA teachers will get a deeper look at the role of text in the new standards. Participants will learn strategies for selecting a range of complex text and crafting text-dependent questions to guide deep analysis.

**Outcomes:**
This course will enable participants to:
- Identify quality texts in a variety of genres with an emphasis on literary nonfiction and informational text
- Write engaging text-dependent questions and tasks
- Guide students to effectively take notes when reading for evidence-based writing and discussion
- Prepare students for performance tasks on the Next Generation Assessments
- Use strategies to help students comprehend high-quality, complex texts for college and career readiness

**Target Audience:**
ELA Teachers (K–5, 6–12)
**544723** $3,800 (Up to 30 participants, Full day)

### Unlocking Complex Text Through Gradual Release

To prepare students for the complexity of college- and career-ready texts, the Common Core requires steps of growth on the "staircase," while increasing rigor, text complexity, and the range and quality of texts in ELA. Attendees will explore Laura Robb's approach to the gradual release framework for unlocking complex text as a whole group, within small groups, and independently.

**Outcomes:**
This course will enable participants to:
- Define the three dimensions of text complexity: qualitative, quantitative, and reader and task
- Determine how to level texts along the text complexity gradient
- Explore how they can provide students with more rigor using a range of high-quality, increasingly demanding text
- Learn best practices to cultivate students' ability to read complex texts independently

**Target Audience:**
Teachers (K–5, 6–12)
**626992** $3,800 (Up to 30 participants, Full day)

## *Building Knowledge in the Disciplines*

### Content Area Literacy: Engaging Students With Complex Text

This course provides content-area teachers with a deeper look at the role of text and literacy in the new standards. Participants will learn strategies for helping students access a range of complex informational texts and crafting text-dependent questions to build literacy across disciplines.

**Outcomes:**
Participants will be able to:
- Understand the metacognitive processes students need to comprehend complex text
- Use strategies to help all students read, comprehend, and engage with complex texts in the content areas
- Provide scaffolding to support all students with text-based tasks
- Use formative assessments to monitor and support learning for all students
- Plan effective lessons using complex informational texts, text-dependent questions, and performance tasks

**Target Audience:**
Content-Area Teachers (6–12)

**544722** $3,800 (Up to 30 participants, Full day)

### Reading and Writing Informational Texts

The Common Core calls for 50 percent of K–5 reading to be informational, and 65 percent of K–5 writing to be explanatory or argumentative. However, professional development in this area, when provided, often lacks a strong research base and comprehensive coverage. This course will provide teachers with an overview of Nell Duke's research on teaching the reading and writing of informational text, background on effective classroom organization and routines, and an understanding of how to create best-practice lessons

**Outcomes:**
This course will enable participants to:
- Explore the principles of informational text comprehension
- Understand the elements of explanatory and argumentative writing, among other informational text types
- Plan effective lessons to increase students' abilities to read and write informational text

**Target Audience:**
Teachers K–5

**626993** $3,800 (Up to 30 participants, Full day)

### Deepen Comprehension of Informational Text

Teachers will discover how to increase the balance of informational texts, including 50 percent informational text, while highlighting the differences among the genres.

**Outcomes:**
This course will enable participants to:
- Examine nonfiction, informational text, and literary nonfiction as defined by the Common Core
- Learn how to unlock text features and structures in informational text
- Explore text exemplars and the use of shorter, challenging informational texts to read, reread, and discuss to deepen meaning

**Target Audience:**
Teachers K–8

**626973** $3,800 (Up to 30 participants, Full day))

## *Evidence and the CCSS*

### Evidence and the Common Core: Text-Based Questions and Analysis

Teachers will be able to effectively facilitate rigorous conversations that are centered around a common text.

**Outcomes:**
This course will enable participants to:
- Increase the amount of high-quality text-dependent questions and tasks they give students
- Support students in gathering evidence and insight to make valid inferences from text they read
- Create an effective set of text-dependent questions to accompany any text

**Target Audience:**
Teachers (K–5, 6–12)

**626987** $3,800 (Up to 30 participants, Full day)

### Text Sets and Inquiry: Building Capacities of the Common Core Student

Participants will explore Jeffrey Wilhelm's model for strengthening Common Core skills through a three-step process of inquiry. Learn how to utilize text sets to get students to read deeply and critically across multiple texts on a common topic.

**Outcomes:**
This course will enable participants to:
- Develop an essential question and associated understandings
- Create a content-based text set around a content topic
- Identify a final reading, writing, and research project
- Strategize a backwards plan to engage students in close reading of multiple texts

**Target Audience:**
Teachers (K–5, 6–12)

**626991** $3,800 (Up to 30 participants, Full day)

## Writing From Sources

### Writing Arguments and Conducting Research: A Focus on Using Evidence

ELA teachers will get a deeper look at the types of writing expected in the new standards. Participants will learn strategies to help students deconstruct key text types, structure discourse, and effectively conduct short and frequent research projects.

**Outcomes:**
This course will enable participants to:
- Identify key elements of argument writing and research
- Guide students to analyze a writing model and use annotations to deconstruct text
- Categorize evidence to help students focus claims and strengthen arguments
- Prepare students for writing assessment on the Next Generation Assessments

**Target Audience:**
ELA Teachers (K–5, 6–12)

**544725** $3,800 (Up to 30 participants, Full day)

### Rigor and Research: Building Writing Proficiency in the Content Areas

This course provides content-area teachers with a deeper look at planning instruction that integrates the types of reading and writing tasks expected in the new standards.

**Outcomes:**
This course will enable participants to:
- Engage students in rigorous research and academic writing using text-based evidence
- Describe three types of analytical academic writing—argument, informative/explanatory, and narrative—necessary for success in college and careers
- Identify key elements of argument writing and research
- Develop and use a rubric to assess student learning and plan differentiated support
- Support and monitor students in providing peer feedback on research and writing tasks

**Target Audience:**
Content-Area Teachers (6–12)

**544721** $3,800 (Up to 30 participants, Full day)

### Using Traits of Writing to Implement the Common Core Writing Standards

Teachers learn how to use Ruth Culham's model for the traits of writing to increase students' writing proficiency. This course explores the research behind the traits model and explains how Traits Writing can be used to implement the Common Core writing standards.

**Outcomes:**
This course will enable participants to:
- Review the traits of writing instructional model
- Explore strategies for reaching reluctant writers
- Experience traits of writing lessons.

**Target Audience:**
Teachers K–8

**627037** $1,999 (Up to 30 participants, Half day)

## Classroom Libraries

### Text-Rich Environments to Support the Common Core

This course introduces participants to the most effective ways to use classroom libraries to support the goals of the Common Core State Standards. It addresses the research on the importance of classroom libraries, text complexity, and reading volume.

**Outcomes:**
This course will enable participants to:
- Recognize and implement the characteristics of an effective classroom library
- Define text complexity and implement CCSS Reading Standard 10
- Assess their existing classroom libraries for quality, volume, range, genre, and complexity

**Target Audience:**
Teachers K–8

**627025** $1,999 (Up to 30 participants, Half day)

Some course lengths can be adapted for full- or half-day implementation and may involve additional customization time.

## Building Academic and Domain-Specific Vocabulary

### Building Vocabulary: A Focus on Academic and Domain-Specific Words

ELA teachers can gain a deeper understanding of the role of academic and domain-specific vocabulary in the standards. Participants will learn strategies to map word families, categorize vocabulary, and use frames to structure language.

**Outcomes:**
This course will enable participants to:
- Define and select academic and domain-specific vocabulary for explicit instruction
- Guide students to use knowledge of morphemes, word families, and word clusters to determine meaning
- Write response frames to structure and support vocabulary development
- Prepare students for vocabulary testing on the Next Generation Assessments
- Use strategies to scaffold vocabulary instruction and prepare all students for college and career

**Target Audience:**
ELA Teachers (K–5, 6–12)

**544719** $3,800 (Up to 30 participants, Full day)

### Academic Language: Building a Bridge to Text-Based Writing

This course provides teachers with a deeper understanding of the role of academic and domain-specific vocabulary and text-based writing in the standards. Participants will learn strategies to explicitly teach vocabulary and use frames to structure academic language.

**Outcomes:**
This course will enable participants to:
- Guide students to use context and structural clues to determine word meaning
- Use academic language frames and organizers to scaffold speaking and writing tasks
- Structure daily writing practice to help students craft arguments with text-based evidence
- Monitor and scaffold student learning using formative and performance-based assessments
- Prepare students for vocabulary testing on the Next Generation Assessments

**Target Audience:**
Content-Area Teachers (6–12)

**544720** $3,800 (Up to 30 participants, Full day)

# Reaching All Students

Research has proven that one-size-fits-all teaching is not the best approach in today's classrooms. Scholastic provides books and classroom resources to assist teachers with differentiated instruction to meet the needs of all students.

### Meeting Students' Needs With Differentiated Instruction

This course focuses on helping all students achieve the high standards of the Common Core through differentiated instruction to meet each student's needs.

**Outcomes:**
This course will enable participants to:
- Differentiate for content, process, and product
- Use tiered assignments
- Foster students' higher-order thinking skills

**Target Audience:**
Teachers K–5, 6–12

**627047** $1,999 (Up to 30 participants, Half day)

### Boosting Achievement for Adolescent Males

This course introduces participants to the latest research and effective practices that apply to African American readers, focusing on engaging students with literature. Participants will explore ways to create a classroom climate that connects all students to reading.

**Outcomes:**
This course will enable participants to:
- Learn how to build students' textual lineages with high-interest fiction and nonfiction, and re-engage older boys with text through independent reading, book clubs, and inquiry circles
- Explore the research on reading engagement and its link to reading achievement
- Discover best practices for increasing reading comprehension through sustained, engaged reading in all content areas

**Target Audience:**
Teachers 6–12

**627048** $1,999 (Up to 30 participants, Half day)



**22** Scholastic Professional Learning

Some course lengths can be adapted for full- or half-day implementation and may involve additional customization time. **23**

# Foundational Literacy

Give all students a solid foundation in basic reading skills that will allow for deep comprehension and academic success in the years ahead. The Common Core lays out the basic principles of early literacy, and Scholastic Professional Learning maps a chart for teachers to address these key areas.

## Building PreK–3 Literacy

### The Foundations of Literacy

Participants will explore the principles and urgency of systematic and explicit instruction for foundational reading skills, phonological awareness, alphabet recognition, phonics, syllabication, and morphology. They will fine tune their phonics lessons and explore incorporating technology in their instruction. Additionally, teachers will learn how to differentiate phonics instruction to meet the needs of all students, including ELLs.

**Outcomes:**
Participants will:

- Understand the principles of a strong phonics scope and sequence of instruction with built-in review and repetition for mastery
- Understand that the ultimate goal of foundational skills instruction is to build fluency so readers can access text with automaticity, and focus on meaning
- Know how to use assessment for alphabetic awareness, phonemic awareness, and decoding

**Target Audience:**
ELA Teachers (Pre K–3)

**627024** $1,999 (Up to 30 participants, Half day)

### Building Fluency

Participants will explore multiple strategies for building and assessing fluency. Participants will experience fluency-building routines, learn to recognize fluency problems, and develop strategies for addressing barriers to fluency and comprehension. Participants will also explore engaging techniques for incorporating fluency into their daily lessons, and through directed and effective independent practice.

**Outcomes:**
Participants will:

- Explore the principles for teaching fluency (focusing on speed, accuracy, prosody) and their connection to comprehension
- Learn how to model and integrate fluency-building routines into daily teaching
- Assess student fluency of connected text in less than five minutes (wcpm oral reading assessment)
- Provide students with multiple repeated reading opportunities to build fluency and comprehension

**Target Audience:**
ELA Teachers (Pre K–3)

**627039** $1,999 (Up to 30 participants, Half day)

### Vocabulary, Oral Language, and General Knowledge

Understand the research and discover best practices to build oral language and aid vocabulary acquisition, using *Building Oral Language Skills* by Cindy Middendorf with kindergarten teachers and *The Next Step in Vocabulary Instruction* by Karen Bromley for teachers of higher grades. Integrate oral language and vocabulary development into daily instruction across the content areas. Systematically teach vocabulary and word-learning strategies that will help children build knowledge as they read or listen to complex text. Focus on the academic and domain-specific vocabulary that will ensure future success.

**Outcomes:**
Participants will:

- Understand the what and why of oral language and vocabulary
- Apply whole-group activities and strategies to build oral language and vocabulary
- Utilize strategies to develop students' concepts of words
- Identify and practice strategies to teach words well
- Demonstrate explicit vocabulary instruction, guided practice, and independent vocabulary activities
- Preview academic and domain-specific vocabulary
- Develop a plan to implement oral language and vocabulary instruction

**Target Audience:**
ELA Teachers (Pre K–3)

**627040** $1,999 (Up to 30 participants, Half day)

Some course lengths can be adapted for full- or half-day implementation and may involve additional customization time.

# Family and Community Engagement (FACE)

By scaffolding learning across schools, families, and the community, Scholastic's Family and Community Engagement (FACE) helps to build and reinforce positive literacy practices for children starting at birth through high school, focused on important pillars of learning: early literacy, family involvement, access to books, expanded learning, and mentoring partnerships.

## Building Partnerships That Support Student Achievement and Development

This course provides an overview of the imperative for and best practices of FACE. Additional topics include mentoring, home visits, and other efforts to build partnerships within the community.

**Outcomes:**
This course will enable participants to:

- Develop a shared vision of FACE—from senior administrators to teachers and support staff to ensure systemic efforts
- Ensure FACE initiatives clearly link to curriculum goals and fully support learner outcomes
- Create effective evaluations around FACE initiatives and using those evaluations for planning and improvement efforts
- Maximize relationships with community partners to build a cohesive support network for students and families
- Repurpose open houses, parent-teacher conferences, and family nights to ensure all activities support their children's academic achievement

**Target Audience:**
Administrators and Teachers K–12

**626998** $3,800 (Up to 30 participants, Full day)

## Creating Parent Academies That Foster Learning

This course focuses on creating stimulating, ongoing parent academies and explores examples of successful parent academies that have helped transform school communities.

**Outcomes:**
This course will enable participants to:

- Discover why they are effective community builders and how they are linked to student learning
- Understand the steps to take to start an academy (including the pre-work of building relationships)
- Discover how to make them sustainable and productive
- Learn how to successfully reach out and bring in different populations

**Target Audience:**
District Leaders and Administrators

**626999** $3,800 (Up to 30 participants, Full day)

## Supporting Literacy Through Family and Community Engagement

This course focuses on engaging families and child care providers with strategies to support reading at home and in the community and showing educators how to communicate more effectively with parents through at-home literacy experiences.

**Outcomes:**
This course will enable participants to:

- Explore strategies to transform family nights into literacy experiences that can be perpetuated at home
- Educate families about the importance of early literacy and oral language development
- Facilitate change in perceptions and behaviors around reading and learning
- Gain an appreciation of the contributions that families from all backgrounds can make to enhance literacy and learning

**Target Audience:**
Parents and Child Care Providers, Teachers K–12

**627000** $3,800 (Up to 30 participants, Full day)

## Using Data to Build Family and Community Engagement

This course focuses on data collection as an essential priority for building family and community engagement. Educators will also explore how to do post-engagement analysis and how to share data as a tool to provide valuable tips and tools to families, and to support home learning.

**Outcomes:**
This course will enable participants to:

- Conduct a needs assessment
- Use data for continuous improvement
- Use data to make outreach learner centered rather than institution centered

**Target Audience:**
District Leaders and Administrators

**627001** $3,800 (Up to 30 participants, Full day)

Some course lengths can be adapted for full- or half-day implementation and may involve additional customization time.

# Comprehensive System of Learning Supports

## *Addressing Learning Barriers So Every Student Can Succeed*

**NEW**

As educators, we're all too familiar with the wide range of barriers that interfere with students' ability to succeed—even in well-managed schools with excellent instruction. Such barriers arise from poverty, demographic changes, bullying, natural disasters, and lack of access to essential supports. Although brought on by external forces, these factors create a real and significant wall between a child's world and the classroom experience. Forty years of research by UCLA professors Howard S. Adelman, Ph.D., and Linda Taylor, Ph.D., demonstrates the need for a unified, system-wide approach that effectively addresses these barriers.

## Professional Development for Learning Supports

Scholastic has created professional learning based on Adelman and Taylor's work to help schools and districts fully integrate learning supports with classroom instruction and school management so all students and teachers can succeed.

Our consultative approach helps districts and schools:

- Identify redundant and ineffective learning supports and uncover gaps
- Maximize effective use of existing staff and program resources
- Clarify opportunities to weave together school and community resources
- Implement learning supports in a unified, comprehensive, and equitable way

To review a case study of Learning Supports in Action for one district, go to page 30.

## Custom-Designed Professional Development for Your Team

Scholastic, one of the most trusted names in education, offers the following services to help you develop a Comprehensive System of Learning Supports:

### LEARNING SUPPORTS MINI-INSTITUTE (One Day)

The one-day mini-institute helps build capacity toward establishing a comprehensive system of learning supports. This introduction is a critical step in creating readiness and commitment and laying the foundation for implementation.

**Institute Outcomes:**

- Establish why a system of learning supports is an imperative for advancing school improvement plans and goals
- Understand what a comprehensive system of learning supports is and what it looks like
- Begin resource mapping across learning supports content areas that include:
    - Classroom-based approaches to enable learning
    - Support for transitions
    - Home and family engagement in schooling
    - Community engagement
    - Crisis assistance and prevention
    - Student and family intervention
- Establish next steps for plan development

### LEARNING SUPPORTS CONSULTATION & COACHING (Multiple Days*)

Customized support throughout the four phases of implementation: *Creating Readiness, Starting Up, Sustaining, and Replicating to Scale*

### SITE-BASED IMPLEMENTATION (Multiple Days*)

Helps facilitate staff understanding and provides tailored student-centered approaches and program support that responds fluidly to each school's specific needs.

*Includes consultant fees and travel expenses, Institute Handout/Guide (PDF), *Comprehensive System of Learning Supports Handbook*

# CASE STUDY

*Learning Supports in Action:*
*Gainesville City Schools, Georgia*

District leaders in Gainesville had been doing many things right. They had learning supports for individual students, but there were still many students facing challenges interfering with effective learning. Many came from poverty, with 78 percent of Gainesville students eligible for free or reduced-price lunches. Some suffered from a lack of parental involvement. Teachers still struggled with student behavioral problems. Too many students were having difficulty transitioning from elementary school to middle school and from middle school to high school.



## Key Outcomes for Gainesville

As they implement their Comprehensive System of Learning Supports, the district is creating lasting and effective change.

**STUDENTS** showed marked improvements:

- Increased graduation rate from 73.3% to 87.2% in two years (lever rate comparisons).
- Increased performance on the ACT and SAT and AP exams.
- More students achieved "ExceedingExpectations" on state tests than ever before at every school.
- Percentage of students absent 10+ days decreased from 21% to 5%.
- Tardies reduced by 11%.
- Disciplinary tribunals decreased by 21%.
- Bus referrals reduced by 49%.
- Increased family and community engagement and satisfaction.
- Improved parental satisfaction (as determined by survey) from 78% to 93%.
- More than 92% of families participating in the Read and Rise program reported an increase in supporting their children's literacy development.
- Decreased teen pregnancy by 40% from 2009–2013.

**TEACHERS** benefited from a variety of outcomes:

- Teachers now not only have a new streamlined referral process for getting immediate help for a student, but also a system for addressing ways to prevent similar problems in the future. This enables teachers to turn their attention back to the class as a whole.
- Teachers are now enhancing students' motivation to learn by allowing them to retake internal test and by adopting a "no zeros" grading policy.
- Middle school teachers benefit from a broadened focus on classroom-based learning supports.
- Teachers benefit from new strategies for enhancing successful transitions from elementary to middle school and from middle to high school.

**LEADERS** gained greater integration throughout the district, at schools, and with the community:

- Director of Learning Supports serves on the Hall County Commission on Children and Families to share information and link resources.
- School district coordinates with six colleges/universities in Professional Development School collaborations to promote literacy initiatives.
- Superintendent serves on the Chamber of Commerce Board of Directors, Economic Development Council, and Issues Committees.
- Intergovernmental agreements have been implemented with City of Gainesville Park and Recreation and Hall County Schools (neighboring districts).
- Grant and implementation collaborations achieved with Boys & Girls Clubs, YMCA, Park and Recreation, Center Point Counseling and Mentorship Agency, City of Gainesville Transit System.

The outcomes listed occurred over the first four years of implementation. Initial outcomes were seen as early as the first two years.

# Professional Learning Communities

*Build a community of learners and solution seekers*

Scholastic's team of Literacy Consultants can work with you to help launch and maintain effective collaborative teams that complement the unique culture of your school. If you'd like a Literacy Consultant to facilitate team building, teacher networks, or examine a specific teaching challenge in your PLC, we can help with that as well.

Scholastic PLCs promote collective inquiry and collaborative learning among teachers and school leaders that:

- Build professional knowledge in a supportive environment
- Use a common language and practical strategies to support students throughout their instructional day
- Focus on concrete instructional practices that all teachers can implement

**Is your PLC already up and running?** Consider using one of our literacy consultants to help you sustain and renew your professional learning community. We'll offer a results-driven approach to help you maintain momentum, encourage feedback, and build trust.

## RESOURCES FOR YOUR PLC

Scholastic also offers **professional book bundles** for in-depth study into a key area of instruction. Each comes with a 24-page facilitator's guide, with discussion questions and ideas for leading professional learning sessions.

**Differentiation Bundle (Grades K–2)**
0-545-31799-1

**Differentiation Bundle (Grades 3 & Up)**
0-545-31800-9
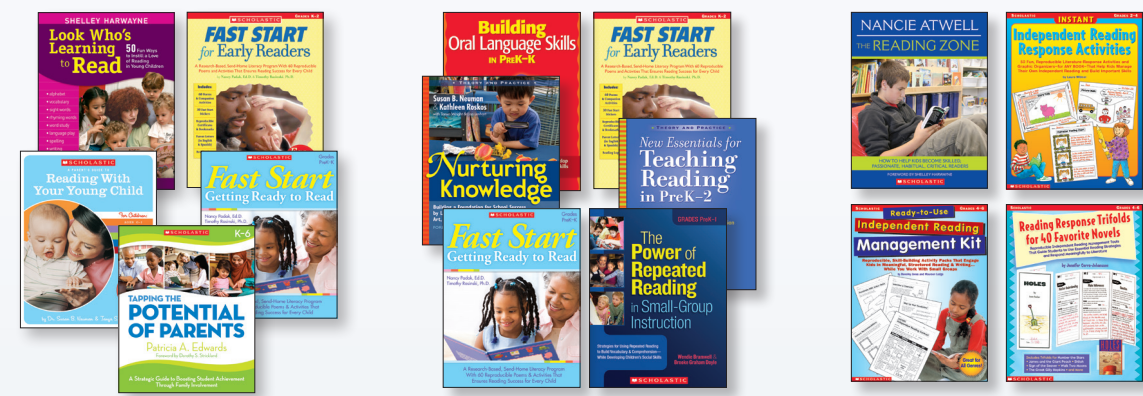
**Family Engagement Bundle**
0-545-33336-9

**Early Literacy Bundle**
0-545-31798-3

**Independent Reading Bundle (Grades 3–6)**
0-545-31791-6
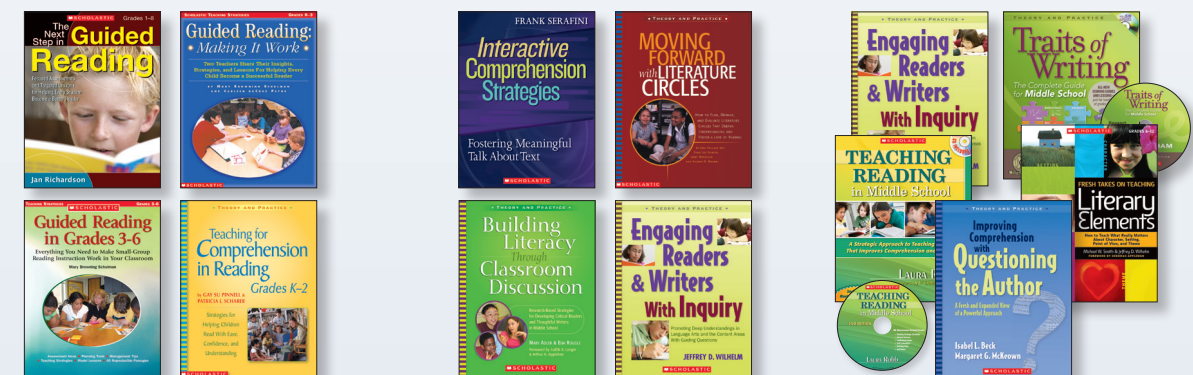
**Guided Reading Bundle**
0-545-31789-4

**Understanding Complex Texts Bundle**
0-545-33341-5

**Adolescent Literacy Bundle**
0-545-31809-2

For a complete listing of our professional titles, go to:
www.scholastic.com/ProfessionalBookBundles

# Program Implementation

*On-site training to help users get the program right—right from the start*

Scholastic Implementation Training provides program background and research, the "what" and "how" of using the program, as well as tools and strategies to ensure programs and collections are used to their greatest instructional advantage. Scholastic Literacy Consultants are available to provide any training and support your teachers or school leaders may need:

### Foundational Program Training

Our foundational program training provides teachers with the tools they need for immediate and effective program implementation. Scholastic Literacy Consultants give an overview of the program and supporting research, facilitate hands-on experiences with each component, model lessons, and guide teachers through lesson planning and implementation.

### Follow-Up Implementation Training

Follow-up implementation training is designed to maximize users' understanding of and expertise with the program. Educators collaborate with a Scholastic Literacy Consultant to analyze student work samples, address outstanding questions, and refine implementation.

### In-Class Coaching

In-class coaching with Scholastic Literacy Consultants helps ensure ongoing, effective implementation of a program. Working alongside your teachers and coaches, we model lessons for students, observe teacher lessons, and provide valuable feedback.

Scholastic Literacy Consultants support the implementation of many of our programs, including Guided Reading, Traits Writing, Read and Rise®, ID, Leveled Bookroom, Independent Reading Assessment, and more.

## CASE STUDY

*How Scholastic helped a school district raise student achievement*

**SCENARIO:**

Durham Public Schools in North Carolina created the Accelerated Double Dose Model, an intensive intervention program in which students reading below grade level at three low-performing middle schools received an additional 45 minutes of reading instruction each school day.

**THE ISSUE:**

To help bring these students up to speed, Durham was looking for a middle school program focused on building background knowledge, vocabulary, and reading comprehension.

**SCHOLASTIC STEPS IN:**

Inspired by a professional development mini-institute with Cathy Collins Block and John Mangieri—authors of *Powerful Vocabulary* and *Word Forward*—Durham reviewed and adopted the two programs. Soon thereafter, Scholastic Literacy Consultants created an implementation plan that included:

- Initial training to ensure teachers fully understood the two programs and the best ways to use them
- Follow-up coaching and classroom observation for teachers in need of extra help
- Additional support for academic coaches working directly with teachers to ensure fidelity of program implementation

**THE OUTCOME:**

In the first year of implementation, the rate of improved growth for the students participating in the program almost doubled and there were significant gains in reading test scores, too. Anna Frost, Director of Secondary English Language Arts and Literacy, writes, "I attribute the success of the Double Dose Model directly to the ongoing support provided by Scholastic. Scholastic has gone above and beyond to ensure fidelity to the implementation." The following school year, Durham expanded the program to all 10 middle schools, with continued professional development support from Scholastic.

# IMPACT Curricular Resources

## *Powerhouse resources with built-in coaching*

Scholastic's professional learning division, IMPACT, provides a new line of products that combines instructional content with pedagogical background to create powerhouse resources to move instruction to the next level. Each resource fully immerses a teacher in new practices and explains the why behind the how of the ideas to help permanently transform teaching.

### Powerful instruction for building skills around informational text through research, writing, and reading

### INFORMATION IN ACTION  NEW

#### Reading, Writing, and Researching Informational Text

Nell Duke, the nation's leading authority on informational text, designs a program that will move students through the research and writing process in purposeful, engaging ways. Students create high-interest projects based on the Common Core requirements and a variety of text types: informative/explanatory, persuasive, procedural, biography, and nonfiction narrative. Each project requires students to research and write for real audiences to see firsthand how their work can make a difference in the world. Most important, they develop lifelong skills to use every day, across the curriculum, and throughout their school career. (Grades K–5)

### View-&-do professional development DVDs
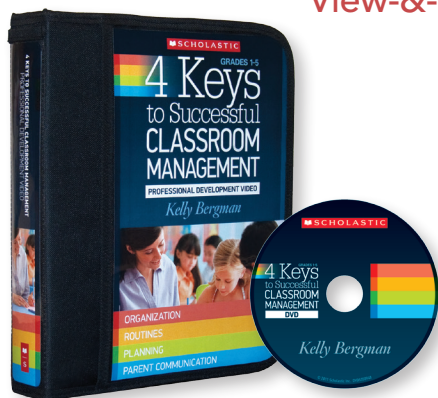
### 4 KEYS TO SUCCESSFUL CLASSROOM MANAGEMENT

Kelly Bergman's DVD-based workshop delivers all the training teachers need to build skills in four key areas of classroom management: organization, routines, planning, and parent communication. (Grades 1–5)

### Assessments that bring readers to the next level

### NEXT STEP GUIDED READING ASSESSMENT, K–6

Jan Richardson and Maria Walther's streamlined assessment will help you deliver instruction based on the most effective grouping and teaching practices in guided reading. Includes a web-based data management system and online PD resources including how-to videos and sample lesson plans. (Grades K–2 and Grades 3–6)
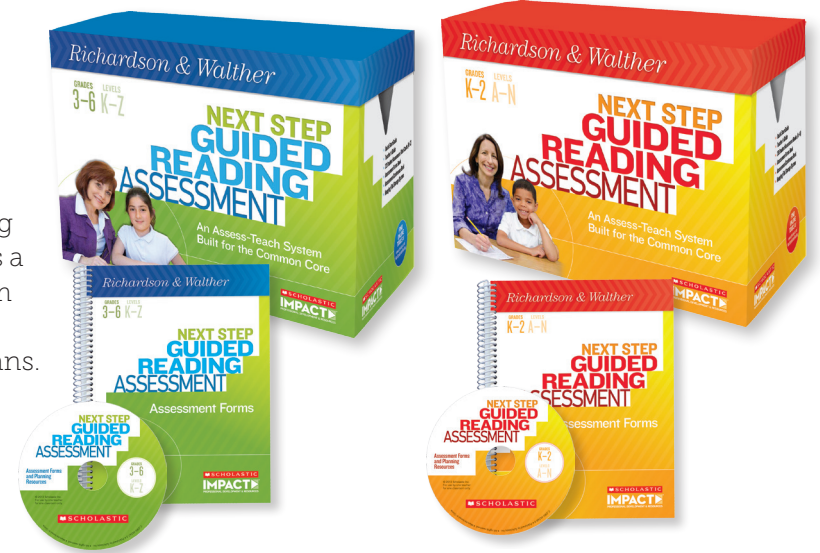
### INDEPENDENT READING ASSESSMENT

This one-of-a-kind formative assessment system from Jennifer Serravallo helps teachers evaluate students' comprehension of complex texts, then take students to the next level with targeted instruction. Includes a web-based data management system and online PD resources including how-to videos for student conferencing, read-alouds, and more. Available for fiction and nonfiction. (Grades 3–5)

### Early Literacy Instruction that fills the gaps

### TEACHING PHONICS

Wiley Blevins offers a flexible, systematic approach to teaching the alphabet, phonics, and word study in this comprehensive program. (Grades K–3)

### TEACHING THE ALPHABET

Also from Wiley Blevins, this activity-filled binder is the perfect resource for teachers who are looking for a dedicated alphabet program during small-group instruction and independent practice. (Grades PreK–K)
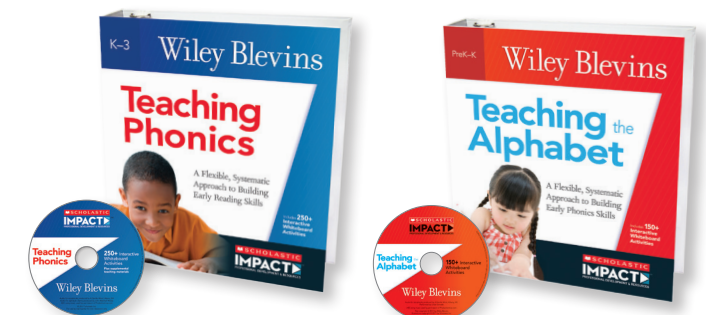
# PD Planning Sheet

**1** What are your professional learning objectives/priorities?

**2** What topics or areas would you like to explore further for future training to meet those objectives?

**3** What is your time frame for conducting training in these areas?

**4** How might Scholastic help, e.g., in-person coaching, custom workshops, etc.?

# Course Index

CC Training also addresses Common Core State Standards

*"Our peak-performing teachers leave Scholastic workshops impressed and wanting more. They're not only inspirational but also full of research-based, easy-to-implement literacy strategies that can be utilized across all content areas."*

**KATHY I. KENNEDY**
Associate Superintendent for Instructional Design and Innovation, Moore County Schools, Carthage, NC

**SCHOLASTIC**

P.O. Box 7502
Jefferson City, MO 65102

To:

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or schedule Professional Learning Services,
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or our National Office at 800-387-1437.

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Phone: 1-888-757-5139
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Email: SCCGWest@scholastic.com

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